

# Lead Retrieval Products

from the industry leader

## Maximize *your* sales opportunities

with powerful lead retrieval products



### CompuLEAD Desktop II® ▶

- Read attendee badges with simple drop and record design
- Automatic lead printout
- Leads contain full contact information
- Complete with unlimited lead report paper
- Complete with 10 standard lead qualifiers
- Create custom lead qualifiers or surveys (*addl. charges may apply*)
- Electronic leads included
- Compact footprint: only 10.25" W x 7.875" D x 3.75" H

### BuyerConnect

FOLLOW-UP SERVICES

Included **FREE** with online orders!



### ◀ CompuLEAD Desktop Pro®

- Electronic copy of leads automatically transferred to your PC
- Edit your prospect's contact information as you scan the badge
- View, edit, or sort your entire prospect list at any time
- Add unlimited notes to your prospect's record
- Create extensive product lists and unlimited survey questions
- Create unlimited lead qualifying descriptions
- Export sales leads to external memory as often as you like
- LEADlink Plus! Lead management software included
- CompuLEAD Desktop II included for badge scanning

*Computer not included in rental*

### CompuLEAD Mobile® ▶

- Read attendee badges without removing badge from holder
- Capture leads anywhere with lightweight handheld device
- Leads contain full contact information
- No electricity required – save money on electrical drops
- Complete with 10 standard qualifiers
- Create custom lead qualifiers or surveys (*addl. charges may apply*)
- Leads provided electronically (*daily or following show*)
- Compact: only 1.6" H x 4.5" L x 1.8" W



### 4 Easy Ways to Order

<b>online</b>	<a href="http://www.compusystems.com/order">www.compusystems.com/order</a>
<b>fax</b>	708.344.4444
<b>mail</b>	CompuSystems, Inc., P.O. Box 6271, Broadview, IL 60155
<b>phone</b>	708.786.5565 or TOLL-FREE 866.600.LEAD (U.S. only)



## Make the most of your show experience!

- Capture Sales Leads Quickly & Effectively
- Develop High Quality Sales Leads
- Turn Qualified Leads Into Sales

**Just select the CompuLEAD product that best fits your needs:**



### FEATURING THE LATEST DATA COLLECTION & MANAGEMENT TECHNOLOGY!

Enhance your show investment with any of these available options\*:

- Custom Lead Qualification and Surveys
- Product Delivery & Pick-up Service
- Sales Lead Follow-Up Services
- External Keyboard for Electronic Note-taking (for CompuLEAD Desktop II only)

Features & Options	CompuLEAD Desktop II	CompuLEAD Desktop Pro	CompuLEAD Mobile
Automatic lead printout	■	optional	
Ten standard lead qualifiers	■	■	■
Custom lead qualifiers	optional	■	optional
Leads contain visitor demographics	■		■
Receive leads in electronic format	■	■	■
Access electronic copy of leads any time	■	■	
Print extra copies of your leads any time	■		
Wireless, cord-free unit that does not require electricity			■
Light-weight unit that fits in the palm of your hand			■
Electronic copy of leads automatically transferred to your PC		■	
Edit prospects contact information as you scan badge		■	
View, edit and sort entire prospect list at any time		■	
Add electronic notes to records	optional*	■	■
Create extensive product lists with up to 3 levels of organization		■	
Create custom survey questions	optional*	■	
Free technical support - pre-show, onsite, and post-show	■	■	■

*Computer not included in rental of CompuLEAD Desktop Pro*

### Online orders include FREE BuyerConnect services:

- View and print leads from online listing
- Send broadcast html e-mails to all your leads
- Formatting for mailing labels (Avery)

For detailed product specifications, visit our web site:

[www.compusystems.com/exhibitorinfo](http://www.compusystems.com/exhibitorinfo)



LEADING THE TRADE SHOW  
INDUSTRY SINCE 1976

#### COMPUSYSTEMS, INC.

2805 South 25th Avenue  
Broadview, IL 60155  
Phone: 708.786.5565 Fax: 708.344.4444

E-mail: [compulead@compusystems.com](mailto:compulead@compusystems.com)  
[www.compusystems.com](http://www.compusystems.com)

\*Additional charges may apply – see your show order form.  
Product information subject to change without notice.

# BuyerConnect

## Post-Show Promotional Services

Continue interacting with attendees beyond the show!

### BuyerConnect® ▶

Utilize CompuLEAD lead recording devices and take advantage of **BuyerConnect** immediately following the show — **attendees** can reach **you**, and **you** can reach **attendees!** The benefits of BuyerConnect are available **only for exhibitors who utilize CompuLEAD lead recording devices.**

**By having their badge scanned at booths with a CompuLEAD device, BuyerConnect allows Attendees to...**

- Get **FREE** access to a list of the exhibitors they visited at the show
- Get contact information for all booth visits
- Continue to interact with participating exhibitors after the show is over

**By using a CompuLEAD device to scan attendee badges in their booth, BuyerConnect allows Exhibitors to...**

- View and print leads — for **FREE!**
- Follow up with a broadcast e-mail to all their leads
- Print mailing labels from their list of leads
- Continue to interact with attendees after the show is over!



To get the benefits of BuyerConnect, you must first have a CompuLEAD lead recording device working in your booth. After the show, simply visit our BuyerConnect web site at [www.compusystems.com/buyerconnectexh](http://www.compusystems.com/buyerconnectexh). If you misplaced your receipt #, please contact a customer service representative at **708.786.5565**.



# In the attendees' own words...



## Here's what attendees are saying about BuyerConnect

- "I just accessed my personalized list of exhibitors whom I visited at the Fancy Foods show at the Javits Convention Center last month in NY and I wanted to just take a moment to say how incredibly helpful this service is! I hope that you will do the same for next year. Thanks so much!"  
- Jennifer Clements, Pretty Gifted
- "Great idea. And it gives us all the information we need."  
- Jim Thomas, Collier County Summer Food
- "Thank you for using technology to help us have a link with booths we visited."  
- Laura Pinyan, Pacific Health
- "WELL DONE!"  
- Allan Levine, Gourmet Merchants Intl.
- "What a nice surprise and pleasure to be able to review the companies I made contact with during the Fancy Food Show in NYC. Thank you for the service, much appreciated."  
- Chatham Kitz, Chatham's Fine Chocolates
- "This was very helpful. Thanks."  
- Debbie Cohen, Optimum Online



708.786.5565  
exhibitorsales@compusystems.com | www.compusystems.com

